

# District Governor Newsletter

April  
2021

DG Mike Collins  
1<sup>st</sup> VDG Michael Tobin  
2<sup>nd</sup> VDG Scott Dornfeld  
[www.montanalions.org](http://www.montanalions.org)

## What's Inside the Newsletter?

P. 1-2	Message from DG Mike Collins	P. 8	Plusoptix
P. 3	2021 District Convention	P. 8-9	LCI Virtual Convention
P. 4	Club Delegate Formula	P. 9	Websites
P. 4	PU 101 Club Officer Report		Contact Information
P. 4	United in Kindness	P. 10	District Vests
P. 5	Memorial Information Request		Club Anniversaries
P. 6	District "Help Wanted"	P. 11	Important Dates
P. 6	Sidney Lions Club 50 <sup>th</sup> Celebration	P. 12	LCIF Telethon
		P. 13-14	Advertising & Publicity Reimbursement
P. 7	Entrance Fee Waiver	P. 15	Montana Lions Sight & Hearing ATV Raffle
P. 7-8	Club Membership Billing		



## Message from District Governor Mike Collins

**"Where there is a need, there is a Lion"**

Hello Montana Lions,

**Have you registered for the District 37 Convention in Kalispell?** Now is your last chance to receive the reduced rate of \$50 and get free drink tickets for Friday night. The registration information and form are in this newsletter.

Incoming club officers also have the opportunity to attend training for club officer positions at the convention. This will be done on Friday April 23<sup>rd</sup> starting at 10am. The training includes a free lunch and if you are traveling from out of town and attend the convention, we will reimburse you for your Thursday night hotel stay.

As the Covid-19 pandemic continues to be with us, I know it has been exceedingly difficult for clubs to meet and continue with fundraising and projects. I encourage everyone to look ahead and find ways to continue to serve our communities. Ask yourself the questions; What would our community do without a Lions Club? Who would replace our scholarships, food drives, park cleanups and Christmas baskets?

Your club can survive with some hard work and dedication. There are ways to meet your community needs and still remain safe. There are clubs in Montana that are growing and serving their communities and your club can be one of those.

District 37 is offering support to clubs that request help. This will include planning sessions, community needs assessment, and possibly a visit to your community to canvas for members. We hope to start this as the virus numbers continue to decline.

Please contact me to discuss how the district can help your club.  
I hope to see you in Kalispell at the convention.

“Never say that you can’t do something, or that something seems impossible, or that something can’t be done, no matter how discouraging or harrowing it may be; human beings are limited only by what we allow ourselves to be limited by: our own minds. We are each the masters of our own reality; when we become self-aware to this: absolutely anything in the world is possible.” — Mike Norton

Kindness Matters,  
District Governor Mike

Register for the Convention



## District 37 Convention

**Date: April 23<sup>rd</sup> & 24<sup>th</sup>, 2021**

**TIME: REGISTRATION 1PM-5PM**

**WELCOME AND KICK OFF 6PM**

**LOCATION: RED LIONS HOTEL**

**20 N. MAIN STREET KALISPELL MT 59901**

---

Join us in Kalispell for the District 37 Convention. We have some great speakers and fun events planned. Club officer training is going to be offered on Friday at 10am – 2pm.

Register for the convention by April 1<sup>st</sup> and receive 2 FREE drink tickets for the Friday Night Social!

For more information contact PDG Monte Weisser, 406-756-8528

Registration form is attached to this newsletter.

## **CLUB DELEGATE FORMULA**

Policy Manual, Article 8, Section B: Club Delegate Formula

Each chartered club in good standing in Lions Clubs International and this District shall be entitled in each annual convention of this District to one (1) delegate and one (1) alternate for each (10) members, who have been enrolled for at least one year and a day in the club or major fraction thereof, of said club as show by the records of the International office on the first day of the month last preceding that month during which the convention is held. The major fraction referred to in this section shall be five (5) or more members. Each certified delegate, present in person, shall be entitled to cast one (1) vote only on each question submitted to the respective convention. All eligible delegates must be members in good standing of a club in good standing within the District.

## **PU 101 CLUB OFFICER REPORTING FORM**

This is the time of the year that clubs need to select their club officers for the new Lions year. The 2021-2022 Club Officer reporting form is available for download on the LCI website: [www.LionsClubInternational.org](http://www.LionsClubInternational.org); search for 2021-2022 PU 101. The form has been emailed to current club presidents, first vice presidents, secretaries, and treasurers. If there are questions contact a district leadership team member or the district administrator.

## **United in Kindness and Diversity – Dr. Jung-Yul Choi April 2021**

Being a Lion means so much to each of us. It's about serving our communities and the joy of seeing lives changed. It's about fellowship, and the lifelong bonds we share. It's about giving, and seeing our generosity flourish. But as much as being a Lion means to us, it means even more to the people we serve.

So, take pride in your safe service and the impact you've made. Continue inspiring our community and encouraging others to put their kindness in action as Lions. And keep giving because so many are depending on us. That is what it means to be a Lion.

The logo features the text "Lions: We Serve" in a large, bold, sans-serif font. Each letter is a different color: 'L' is purple, 'i' is pink, 'o' is orange, 'n' is red, 's' is yellow, ':' is green, 'W' is blue, 'e' is teal, 'S' is dark blue, 'e' is light blue, and 'r' is purple. The text is set against a white background with a subtle shadow effect.

PDG Jim Johnke and PDG Melody Whitcher  
Winnett Lions Club  
Box 222, Winnett, MT 59087  
[Wmel46@yahoo.com](mailto:Wmel46@yahoo.com) or [johnke@gmail.com](mailto:johnke@gmail.com)  
406-928-2311 or 603-491-0676

We are the chairs for the Memorial/Necrology Service at the District's 2021 Convention to be held in Kalispell on April 24 and 25. During the service we will be recognizing deceased Lions. During the Memorial Service will be asking a club or family member to assist by receiving a memorial rose.

We are asking for each club's help by securing information about Lions who have passed between April 2019 – January 2021. Please take a few minutes to complete this form and return it to us prior to April 1, 2021.

Lion's Name: \_\_\_\_\_

Club Name: \_\_\_\_\_

Number of years as a Lion: \_\_\_\_\_

Service Projects:  
\_\_\_\_\_  
\_\_\_\_\_

Club Offices Held:  
\_\_\_\_\_  
\_\_\_\_\_

District Offices Held:  
\_\_\_\_\_  
\_\_\_\_\_

Awards:  
\_\_\_\_\_  
\_\_\_\_\_

Completed by: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Note: If possible, please send a photo.

## CLUB NEWSLETTER INFORMATION

Any Lions club member can submit information associated with any type of Lions project or general club information. Please send in "word" format and/or photos in JPEG format to: PDG Dennis Kopitzke; [djk\\_7491@rangeweb.net](mailto:djk_7491@rangeweb.net)

## District 37 Help Wanted

**Webmaster:** Are you looking for a fun way to contribute to your Montana Lions District? Or maybe your resume needs a bit of a boost? You could be the District 37 Lions next volunteer web admin! Webmaster administers the District website. Site is a WordPress blog on a commercial server. Webmaster assigns roles (permissions) for others to add, edit, and post items and to create, edit, or send emails to established lists. Using WordPress is similar to using Microsoft Word.

Webmaster is responsible for maintaining the appearance and functionality of the site using WordPress while working with others to provide content. May require about 2 hours per week on no fixed schedule. Basic writing and organizational skills are needed. HTML coding knowledge is a plus. Training and technical support from existing webmaster is available.

**NAMI Team:** The North American Membership Initiative is a program to revitalize Lions Clubs in our district. We need Lions who are willing to start new clubs and increase membership for existing clubs in Montana. This will require attending meetings (zoom for now) and making plans to increase membership. This will include travel once Covid-19 has subsided.

**Zone Chairperson:** The Zone Chairperson is the link between the clubs and the District Leadership Team. The Zone Chairperson is a full member of the District Cabinet. Develop & grow new members Identify and develop future and clubs. leaders at all levels. You will get to know the clubs in your area by visiting them and holding three zone meetings throughout the year.

If you are interested in learning more about these roles, email me at [mikeacollins@bresnan.net](mailto:mikeacollins@bresnan.net) or 406-871-4176

## SIDNEY LIONS CLUB 50<sup>TH</sup> ANNIVERSARY

The Sidney Lions Club will celebrate their 50<sup>th</sup> anniversary with a Charter Night on Saturday, May 15. Social hour starts at 5:00 PM and dinner to follow. There is no charge for the event. All activities will be held at the Sidney Elks Club. Tickets for the event will be available beginning March 19 and can be obtained through Evenbrite, <https://sidneylionsclub50th.evenbrite.com>

## **LCI CHARTER AND ENTRANCE FEES WAIVER FLEXIBLE PAYMENTS**

The LCI Board of Directors has passed another resolution to help our clubs:  
**Charter and Entrance Fees Waiver** – The LCI board has waived all charter and entrance fees from January 1 through June 30, 2021.

**Flexible Payments** – No clubs in good standing on December 31, 2020 will be suspended or canceled through June 30, 2021 for late payment of dues. Full payment is required to be received before June 20, 2021 to avoid suspension or cancellation.

**Please note** – Clubs placed on financial suspension on December 31, 2020 will remain on suspension until the full balance is paid. Those clubs will still need to address their outstanding dues or make arrangements for repayment with the Accounts Receivable Department at LCI to avoid cancellation scheduled for March 1, 2021.

## **CLUB MEMBERSHIP BILLING**

This past year has been unlike any other as the COVID-19 pandemic has impacted our world in so many ways. To support our Lions during these challenging times, the Board of Directors approved a resolution stating that no clubs will be suspended or canceled through December 31, 2020 for late payment of dues.

Currently, there are a record number of clubs that have not yet paid their balances. We want to make sure you are aware of some important dates and action items that will impact our clubs so we can all work together to support them during this difficult time.

**October 25, 2020** – The District Team will be advised on clubs that have not paid their balances within the suspension parameters.

**October, November and December Statements** – The statements will include a suspension warning to inform clubs of their past due status.

**January 1, 2021** – Clubs will be placed on Financial Suspension if balances over 120 days are in excess of US\$20/member or over \$1,000. Clubs released from Financial Suspension can expect to be billed for dues for January-June 2021.

**March 1, 2021** – Clubs previously suspended will automatically be canceled if their balances are not paid in full.

**March-June 2021** – Canceled clubs may be reactivated to Active Status upon receipt of their payment and approval from the district governor.

**May 8, 2021** – The suspension cycle will again review clubs for balances unpaid over 120 days with cancellation following on June 29 if payment has not yet been received.

**DG RECAPS** will be mailed regularly each month. The District Team should review the report and communicate with clubs to encourage payment prior to the end of this calendar year.

We will be sending the list of clubs in suspension to our District Team and Global Action Team leadership each month to support the districts.

Please let us know if you have questions about the process or the timeline. LCI can then ensure that our clubs stay in good standing and continue their great work in time when Lions are needed more than ever.

[membershipbilling@roar.lionsclubs.org](mailto:membershipbilling@roar.lionsclubs.org)

their greatest resource. Continue to help them to do what they do best—serve.

## **PLUSOPTIX**

Hi Lions:

I wanted to let you know that there is a new update for the S12's. It is version 7.2.6.0. You can get it off the web site if you have a wireless connect. The web site is [Plusoptix/support](http://Plusoptix/support).

Plusoptix is offering a trade in allowance for your S09 if you are looking to upgrade to the S12 machine, This deal will last until Dec 31, 2021. They are giving you \$2250.00 on your S09. If you would like more info contact Pam Ruhoff at [P.Ruhoff@plusoptix.com](mailto:P.Ruhoff@plusoptix.com). Or call 800-488-6436 ext. 711.

Pam will be at our District Convention in April 23, 24 2021. Please bring your S12 and we will get them updated to the current version. We are having a breakout session with her so if you have any questions, she can answer them for you. Hope to see as many of you there as possible. Thanks for all the hard work you do in your communities.

I still have one S12 left to sell. If you are looking for one please let me know. See you at the Convention. Lion Dave

## **2021 LCI International Convention Virtual Convention**

Due to the continuing concerns about the COVID-19 pandemic, the board of directors voted to transition the 2021 Montreal Lions Clubs International Convention to a virtual event that will be delivered totally online. LCI is still finalizing the details of the new convention experience, and will share those with all Lions as soon as they are ready.



**Everyone's Invited** – The 2021 convention will be a virtual event that's open to all Lions and Leos around the world: June 25-29.

**Registrations Fees** – The registration fee will be US\$50.00 until March 31, the US\$75.00 beginning April 1. The registration fee for LEOS will be US\$30.00 regardless of date. Convention is currently scheduled for June 25-29. Additional event and registration details will be provided soon.

**Elections** – Executive officer and international director elections will be conducted electronically, and voting procedures will be forth coming.

**Convention Registration and Updates** – Check our convention website: [www.lionsclubs.org](http://www.lionsclubs.org) and click on the LCIcon tab to register and to get convention updates and details as they become available.

We appreciate your understanding during this challenging time for our organization and the world, and thank all Lions for your incredible service as a Lion.

## Websites

Visit the district website: [www.montanalions.org](http://www.montanalions.org) to find a wealth of valuable information regarding almost every aspect associated with the operation of the district.

LCI website, [lionsclubsinternational.org](http://lionsclubsinternational.org) Look for: general information, service projects, membership, club improvement, online training, media and news releases, and LCIF.

The Montana Lions Sight & Hearing Foundation website: [www.mtlionsshfnd.org](http://www.mtlionsshfnd.org)  
Information regarding programs and sight, hearing and/or speech impairments

## Contact Information

DG Mike Collins, 40 Meadowlark Drive; Kalispell, MT 59901; H 406-752-3473;  
C 406-871-4176; [mikeacollins@bresnan.net](mailto:mikeacollins@bresnan.net)

1<sup>st</sup> VDG Michael Tobin, Box 408, Sunburst, MT 59482; H 406-397-1215; C 406-450-2780; [miket@northerntel.net](mailto:miket@northerntel.net)

2<sup>nd</sup> VDG Scott Dornfeld, 744 Arbor Hills Drive, Billings, MT 59105; C, 406-489-1884;  
[Sdornfeld51@gmail.com](mailto:Sdornfeld51@gmail.com)

District Secretary/Administrator; PDG Dennis Kopitzke, Box 1266, Forsyth, 59327;  
406-346-1488; 406-853-8695; [djk\\_7491@rangeweb.net](mailto:djk_7491@rangeweb.net)

## **DISTRICT VESTS**

The district has a number of vests for sale in a wide variety of sizes. Contact PID Dave Hajny for more information on the vests. 406-596-4596; [whodat@3rivers.net](mailto:whodat@3rivers.net)

The vests are great looking and a great way to support our district and Lionism.



## **CLUB ANNIVERSARIES:**

Choteau Lions – 1927 – 94 years

Dillon Lions – 1979 – 42 years

East Missoula Lions – 1967 – 54 years

Lolo Lions– 1982 – 39 years

Superior Lions – 1952 – 69 years

Townsend/Broadwater County Lions – 1982 – 39 years

## IMPORTANT DATES

Apr.	Environmental Awareness Month
Apr.	Family and Friends Month
Apr.	Leo Club Awareness Month
Apr. 2-5	International Board of Directors Meeting (Gdansk, Poland)
Apr. 22	Earth Day
Apr. 23-24	District Convention, Kalispell
Apr. 24	World Wide Induction Day
Apr. 25	Cabinet Meeting, Kalispell
Apr. 25	Lions Worldwide Induction Day
May	Strengthen Membership Month
May 5-7	LCI Board of Trustees Meeting, Oak Brook
May 11	LCI Executive Committee Meeting, Oak Brook
May 15	Deadline for Filing 2021-2022 Officer Reporting Form (PU101)
June 1	Helen Keller Day
June 7	Lions Clubs International Birthday
June 20-24	International Board of Directors Meeting, Montreal
June 25	First Vice District Governor/District Governor Elect Seminar
June 25-29	103 <sup>rd</sup> International Convention, Virtual Convention, Montreal
June 30	Last Day of the 2020-2021 Lions Year



April has arrived, spring is in the air, birds are returning from their winter homes and Montana Lions are ready to have their first District Convention since the COVID outbreak. What hasn't changed? The need for LCIF to respond to those issues were not disrupted. COVID only added one more challenge that OUR FOUNDATION was there to meet along with floods, ice storms, drought, hunger, tornadoes, earthquakes, fires, cancer, diabetes, sight, hearing, environmental and humanitarian needs around the world.

It takes a continuing source of income to do all this year in and year out. Monies that come mainly from Lions from every corner of the earth to meet the needs from every corner of the earth, including Montana. What is the most important reason to donate to OUR FOUNDATION- 100% of Every Dollar goes to Meeting Needs, not to executive salaries and offices! Montana will soon reach the point in having received \$1,000,000 in grants from OUR FOUNDATION, the LIONS CLUBS INTERNATIONAL FOUNDATION. We currently have grants of \$40,000 for a Diabetes Camp, \$90,000 for an ambulance, \$36,000 for a new HVAC system and a yet to be determined amount for a new roof in the process of seeking approval.

I will not be your LCIF Chairperson after June 30, 2021 however I will be available for consultation if needed. It is vital that any club contemplating a project that might remotely qualify for a grant from OUR FOUNDATION to look into the qualifications at the outset. Also- do not take NO as a final answer. Please continue to support YOUR FOUNDATION, as I will, whether it be on a monthly or occasional basis at [lcf.org/donate](https://lcf.org/donate), or [donorassistance@lionsclubs.org](mailto:donorassistance@lionsclubs.org). Encourage Your Club to support "Their Foundation" and recognize members with a Melvin Jones Fellowship for significant service to Your Club. I will be in Kalispell to answer your questions and tell you more about the new Lions Legacy Society.

Finally- tune in the LCIF Tell-A-Thon, Sunday April 11th from 3-7 pm Montana Time hosted by Lions 1st International Vice President Douglas Alexander. There will be music, entertainment and inspirational segments. Invite your family and friends to log onto: <https://youtu.be/hC-s5yXPgeo>

Yours in Lionism, Lary Garrison

## **District 37**

### **Advertising and Publicity Reimbursement for 2020-2021**

District 37 has made available funds for reimbursement of advertising expenses for the July 2020- Jun 2021 Lions Year. District 37 will reimburse clubs in good standing up to \$100.00 for expenses for advertising expenses such as social media advertising, google ads, newspaper, radio, or other paid advertising.

It is highly recommended that the advertising should be used to promote your club and club projects, attract new members, and increase public awareness of your Lions club. While the funds may be used to promote a fundraiser, please emphasize what your club is raising the funds for. Social media advertising allows you to get a much bigger impact for your dollar and can be targeted to specific demographics, so it is highly recommended that these funds be used for that type of advertising.

Requests for reimbursement can be made by submitting an Advertising and Publicity Reimbursement Request to DG Mike Collins either by email or postal mail. Please send one request for funds rather than sending multiple small requests. The form will be published in the newsletter and on the web site. All requests must be submitted by June 1. 2021.

We Serve  
DG Mike Collins

Montana Lions District 37 will reimburse individual Lions clubs for expenses for advertising your club for the Lion's year 2020-2021 up to a maximum of \$100.00 per club. It is recommended that this be used for attracting new members and/or publicizing your club using electronic or social media but is not limited to this.

## District 37 Advertising and Publicity Reimbursement Request

Date \_\_\_\_\_

Club \_\_\_\_\_

Mailing Address

\_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Describe advertising done (type of media, purpose, duration of ad):

---

---

---

Describe results of advertising (new members, fundraising results, new followers):

---

---

---

---

Amount requested (receipts required):

---

Club Representative Signature

---

District Governor Signature

---

**All requests must be submitted no later than June 1<sup>st</sup>, 2021**

Please email signed form and scanned receipts to

[mikeacollins@bresnan.net](mailto:mikeacollins@bresnan.net) or Mail to DG Mike Collins, 40 Meadowlark Dr.,  
Kalispell, MT 59901



Help Support Your  
**MONTANA LIONS SIGHT & HEARING FOUNDATION**  
**YOU COULD WIN ME!! Contact a Lion for tickets.**



**Polaris Basic 570 Ranger with a Dump Box & Roll Bars**

Tickets: \$20.00 each or 8 for \$100.00  
Drawing: April 24, 2021

*\*Need not be present to win\**

Thank you for Supporting the Foundation!

**Return ticket stubs and money to:**

Lion Monte Weisser  
533 West Arizona  
Kalispell, Montana 59901