

**LCIF 100  
CLUB COORDINATOR  
ANNUAL PLANNING**



<i>Description</i>	<i>Required by (date)</i>	<i>Completed by (date)</i>	<i>Next Action (date)</i>	<i>Comments</i>
Attend LCIF <b>training</b> provided by your district coordinator				
<b>Educate</b> club members and the local community about the impact of LCIF locally, regionally and globally.				
Determine your club's initial <b>goal</b> and your "stretch" goal. Will your club be a <b>Model Club?</b> (\$500 PMA)				
Stay up to date on your club's LCIF 100 status by using your <b>MyLCI</b> dashboard				
Report your club's progress and inform members at least quarterly. <b>Celebrate!</b>				
Give an annual LCIF <b>presentation</b> at a club meeting.				
<b>PR:</b> Promote LCIF through club's website, newsletter, Facebook.				
<b>Easy Giving:</b> Promote recurring donations on the website <a href="http://www.lcif.org">www.lcif.org</a>				
Promote <b>TEXT TO DONATE</b> feature <b>Text LCIF to 243-725</b>				
<b>Identify</b> prospective major donors (\$25,000 or more). Communicate those to your district coordinator.				
<b>Identify</b> local businesses with potential to partner with LCIF. Communicate those to your district coordinator.				
<b>Recognize</b> donors throughout the year.				
<b>Inform</b> club members about LCIF grant opportunities at the local level.				
<b>Collaborate</b> with your DC and provide on-time updates as requested.				

**REMEMBER THE GOAL:  
100% PARTICIPATION BY EVERY LION/\$100 EACH YEAR TO SERVE 200 MILLION PEOPLE EACH YEAR BY 2021**

**Legend:**

\*PMA = Per Member Average for the three-year campaign

\*DC = District Coordinator

\*LCIF 100 Campaign ends June 30, 2022

**ASK FOR HELP IF YOU NEED IT! Your DC supports you in our campaign.**